

12-04-00

A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application

PATENT APPLICATION

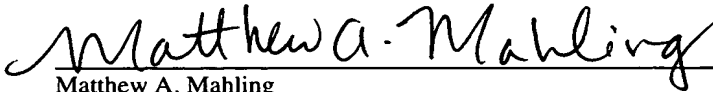
Inventors: Alfredo Agnelo Judas Sebastiao do Rosario Botelho)
Roy Sunil de Souza)

SC/Serial No.: Unknown)

Filed: December 1, 2000)

Title: DATA PROCESSING SYSTEM FOR
TARGETED CONTENT)

Customer No. 23910

jc639 U.S. PTO
09/728704
12/01/00**CERTIFICATE OF MAILING BY "EXPRESS MAIL"
UNDER 37 C.F.R. §1.10**"Express Mail" mailing label number: EL 622 698 554 US
Date of Mailing: December 1, 2000I hereby certify that this correspondence is being deposited with the United States Postal Service, utilizing the "Express Mail Post Office to Addressee" service addressed to **Box PATENT APPLICATION, Commissioner for Patents, Washington, DC 20231** and mailed on the above Date of Mailing with the above "Express Mail" mailing label number.

Matthew A. Mahling

Signature Date: December 1, 2000**UTILITY PATENT APPLICATION TRANSMITTAL LETTER UNDER 37 C.F.R §1.53(b)**Box PATENT APPLICATION
Commissioner for Patents
Washington, DC 20231

Sir:

Transmitted herewith for filing is the patent application identified as follows:

Inventors: ALFREDO AGNELO JUDAS SEBASTIAO DO ROSARIO BOTELHO,
ROY SUNIL DE SOUZA

Title: DATA PROCESSING SYSTEM FOR TARGETED CONTENT

jc525 U.S. PTO
12/01/00

09728704-120100

No. of pages in Specification: 40 ; No. of Claims: 86 .

No. of Sheets of Drawings: 12 ; Formal: ☒, Informal: ☐ .

Also enclosed are:

- ☒ A Declaration.
- ☒ A Statement Claiming Small Entity Status.
- ☒ An Assignment and Recordation Form Cover Sheet.
- ☒ A Power of Attorney.
- ☐ An Information Disclosure Statement under 37 C.F.R. §1.56.
- ☐ A certified copy of a priority application.

The filing fee pursuant to 37 C.F.R. §1.16 is determined as follows:

No. Filed	No. Extra	Rate Small Entity/ Other Than Small Entity		
Basic Fee		\$355.00 \$710.00	=	\$355.00
Total Claims <u>86</u> - 20 = <u>66</u>	X	\$ 9.00 \$ 18.00	=	\$594.00
Independent Claims <u>9</u> - 3 = <u>6</u>	X	\$ 40.00 \$ 80.00	=	\$240.00
First Presentation of Multiple Dependent Claim(s) <u> </u>		\$135.00 \$270.00	=	\$
Total			=	\$1,189.00

*If the difference is less than zero, enter "0".

☐ Please charge Deposit Account No. 06-1325 in the amount of \$. A duplicate copy of this authorization is enclosed.

- ✓ A check in the amount of \$1,229.00 to cover the filing fee (\$1,189.00), and assignment recording fee (\$40.00) is enclosed.
- ✓ The Commissioner is hereby authorized to charge underpayment of any additional fees (including those listed below) or credit any overpayment associated with this communication to Deposit Account No. 06-1325. A duplicate copy of this authorization is enclosed.
- ✓ Any additional filing fees under 37 C.F.R. §1.16.
- ✓ Any patent application processing fees under 37 C.F.R. §1.17.

This application is filed pursuant to 37 C.F.R. §1.53(b) in the name of the above-identified Inventors.

- ✓ This application claims priority to earlier-filed Provisional Patent Application Nos. 60/168,853 (filed December 2, 1999) and 60/236,673 (filed September 29, 2000), as set forth more fully on the first page of this application.

Please direct all correspondence concerning the above-identified application to the following address:

Burt Magen, Esq.
FLIESLER, DUBB, MEYER & LOVEJOY LLP
Four Embarcadero Center, Suite 400
San Francisco, California 94111-4156
Telephone: (415) 362-3800

Respectfully submitted,

Date: December 1, 2000

By: _____


Burt Magen
Reg. No. 37,175

FLIESLER, DUBB, MEYER & LOVEJOY LLP
Four Embarcadero Center, Suite 400
San Francisco, California 94111-4156
Telephone: (415) 362-3800

00728704-12000